Shortfall in Revenue Target of Doordarshan

680. SHRIMATI KAMLA SINHA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Doordarshan is likely to substantially fall short of the revenue target during 1996-97;

(b) if so, the estimated shortfall in the revenue target and how does it compare with the revenue shortfall in 1995-96;

(c) the major causes for the shortfall in the revenue target; and

(d) what remedial measures have been taken by Government in this regard?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRIMATI SUSHMA SWARAJ): (a) and (b) No, Sir. The targets and achievements for the years 1995-96 and 1996-97 are as follows:—

Year	Target	Actual Revenue Earned
	(Rs. in crores)	(Rs. in crores)
1995-96	420	430.13
1996-97	480	572.72

(c) and (d) Does not arise.

Telecast of Indian Films by International TV Network

681. DR. MOHAN BABU:
SHRI SANJAY DALMIA:
DR. Y. LAKSHMI PRASAD:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether several international TV networks are telecasting Indian Films by purchasing their telecast rights and thus competing with Doordarshan;

(b) if so, the number of films and other programmes produced by the Doordarshan reported to have been sold to these agencies during each of the last two years;

(c) the details of foreign exchange as well as Indian currency earned therefrom; and

(d) the foreign exchange/rupee spent on improting films and other TV programme during the above period?

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ): (a) International TV Networks have been purchasing rights of Indian films from private producers and right holders for telecast on their channels. Doordarshan has not given rights of its films to the competing international network during the last two years i.e. 1996-97 and 1997-98. Doordarshan is telecasting Indian films on its own network/channels.

(b) The details of the programmes produced and sold by Doordarshan to competing TV international networks are given below:—

1. Budget speech of Finacne Minister on 22nd July, 1996.
2. Prime Minister's Speech from Red Fort on 15th August, 1996.
3. Budget Speech of Finance Minister on 28th Februrary, 1997.
4. Confidence Motion of Parliament on 11th April, 1997.
5. Programme in connection with 50th Anniversary of India's Independence telecast by Doordarshan on 14/15-8-97.
6. Funeral proceedings of Mother Teresa on 13th September, 1997.
7. Swearing-in ceremony of new Government on 19th March, 1998. Election of the Speaker of Lok Sabha on 24th March 1998, Hon'ble President's Address and Vote on Account on 25th March, 1998. Confidence Vote on 27th and the 28th March, 1998.